

Upcoming Presentation for Dress for Success Palm Beaches Will Give Women Important Communication Tools in Today's Highly Competitive Job Market

Palm Beach, FL (September 28, 2020) - Debbie Silverman, President of Consumer-Perspective LLC (and creator and co-author of ***It's Just a Conversation – What to Say and How to Say It in Business***) has teamed up with Dress for Success Palm Beaches. Dress for Success is an international not-for-profit organization that empowers women (the majority of whom are women of color, who have been most impacted by this pandemic) ages 25-65 to achieve economic independence by providing a network of support, professional attire and the development tools to help women thrive in work and in life.

Co-Sponsored by 2nd Street Bagels & Deli and Serenity Medical Aesthetics, both in Boca Raton, Debbie Silverman, will be presenting a Zoom Workshop on The Power of the Silent Conversation on Saturday, October 17, 2020 for Dress for Success Palm Beaches.

About The Power of the Silent Conversation.

"The Power of the Silent Conversation," is a topic Silverman has addressed both on air and on the stage. The silent conversation includes understanding facial expressions, gestures and body language. "Taken together, the silent conversation is more powerful than the words we speak," says Debbie.

Why Dress for Success?

"Dress for Success was the first not for profit that I considered" says Debbie Silverman. "In fact I set my intentions that I wanted to do something for Dress for Success. Fast forward to May of this year. I was watching Fox Business and saw Dress for Success worldwide CEO, Joi Gordon, says Debbie. The CEO mentioned, "one way people can help is to coach the women we serve."

Silverman also notes, "If the women who call on Dress for Success Palm Beaches for assistance, hear this presentation, I know they will have an 'unfair' advantage in the job market!"

Sponsorships Available:

With sponsorships starting at \$250, we can provide these women with the tools (copy of Amazon #1 Best Seller, ***It's Just a Conversation*** and coaching time) to get back on their feet, support their family and benefit the community as well.

As a sponsor you will be connected to a database of 1,000 women from one of the wealthiest counties in South Florida, Palm Beach County; more than 1500 media outlets will receive our press

release announcing the event and with a reach of more than 90K on social media, your sponsorship dollars have the potential to be seen by close to 100k people.

Here is what one sponsor says, *“Collaborating with Debbie Silverman to make it possible to build up and inspire women in their personal and business lives is very exciting.”* Christie Harpest, Owner of 2nd Street Bagels & Deli at Mizner Plaza in Boca Raton.

About Dress for Success Palm Beaches DFSPB is an affiliate of Dress for Success. Celebrating its 10th anniversary, DFSPB is a not-for-profit organization that empowers women (the majority of whom are women of color, who have been most impacted by this pandemic) to achieve economic independence by providing a network of support, professional attire and the development tools to help women thrive in work and in life. To learn more, visit:
<https://palmbeaches.dressforsuccess.org/>

About Debbie Silverman Debbie Silverman, a Human Behavior Specialist and President of Consumer-Perspective LLC is the creator and co-author of the Amazon #1 Best Seller, ***It's Just a Conversation – What to Say and How to Say It in Business***. Contact:
Debbie@Consumer-Perspective.com or (954) 610-1403 for more sponsorship info
www.consumer-perspective.com

https://www.consumer-perspective.com/wp-content/uploads/2020/09/debbie_2020.png

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CONTACT: Debbie Silverman

(954) 610-1403

debbie@consumer-perspective.com

www.consumer-perspective.com

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