

## Dr Helen Turnbull CSP and Global Speaking Fellow Receives the eSpeakers Virtual Certification

(May 17, 2020) In March of this year the meetings industry changed. Live meetings across the globe were cancelled or replaced by virtual events. The shift to online meetings brought on by Covid-19 has highlighted the urgent need for event organizers to find speakers who deliver their content remotely. Recognizing that companies and organizations need to hire speakers who are qualified to deliver their programs remotely using tools such as zoom, WebEx, GoToMeetings, etc. eSpeakers responded by creating the VIRTUAL CERTIFICATION to showcase a professional speakers ability to deliver LIVE VIDEO KEYNOTES, WORKSHOPS AND PRESENTATIONS.

“As soon as I saw that eSpeakers were offering a Virtual Certification I knew it was the right thing to do. Although my clients have always hired me for Live Events, In these new and unprecedented circumstances I wanted to ensure that my current and future clients would have the best virtual experience possible. I worked to ensure I could minimize the risk of any technical glitches or poor sound or picture quality. I am glad I made the effort. It allows me to focus entirely on bringing my energy, talent and deep knowledge of my subject matter to any virtual keynote, workshop of webinar.” Helen Turnbull PhD, CSP and Global Speaking Fellow

Dear Dr. Turnbull, I cannot thank you enough for the virtual keynote you presented on April 20, 2020 to our group. I have been flooded with positive feedback and requests to be connected to you and your content. With almost 400 people on the webinar you created a connection with the audience through your live polls and examples that I don't think anyone anticipated.

Thanks for making my audience feel so important and validated. We really appreciate you! Sincerely, Lori Kleiman, Managing Director - HR Topics

### **WHAT DOES IT MEAN TO HAVE A VIRTUAL CERTIFICATION FROM eSpeakers?**

According to Dave Reed, President of eSpeakers. “ *When you hire a Certified Virtual Presenter you can be confident you're hiring someone who will look good and sound good online, and is comfortable using the tools...*”

- eSpeakers awards Virtual Certification to professional speakers that have demonstrated their ability to present virtually using video conferencing software. You can be assured that your remotely delivered event will run smoothly. eSpeakers requires the professional speaker to have the following:
- • HD Video • Adequate Bandwidth • Crystal clear Audio • Professional Background • Controlled Environment and no extraneous noise

In addition, each certification provides a short “virtual proof” video of the presenter, recorded by the certifier during a virtual meeting, so that event organizers can see first-hand what they’ll be getting.

The Certified Virtual Presenter standard has support from leading industry organizations including Meeting Professionals International, Smart Meetings, and Senior Planners Industry Network.

**For a copy of Dr. Helen’s Virtual Certificate click [here](#)**

**About Dr. Helen Turnbull:** Dr. Turnbull is a world recognized Thought Leader in global inclusion and diversity. Her PhD dissertation research was on stereotype threat, covering and internalized oppression across cultures and she has a deep knowledge and understanding of what it takes to create an inclusive environment. Dr. Turnbull is the author of two psycho-metric assessment tools on UB and Inclusion – Cognizant and the ISM profile and a new E-Learning program on Unconscious Bias and Inclusion. In May 2013, she spoke at TEDx on “The Illusion of Inclusion” and has recently developed a new model on the complexity of embedding an inclusive workplace culture. She keynotes on these topics globally and has spoken to senior executives in Australia, Asia, Europe, UK and the USA.

Her latest book, “The Illusion of Inclusion” is her seminal work on this topic. She is also a CSP (Certified Speaking Professional) member of the National Speakers Association, and The Global Speakers Network, Past President of the Florida Speakers Association and an accomplished keynote speaker, particularly in the area of Global Inclusion and Unconscious Bias.

### **About eSpeakers**

eSpeakers is a 20-year-old technology and marketing company providing the speaking industry with an online platform for connecting audiences with the great presenters. With unique desktop and mobile tools, online contracting and payment, and real-time availability, putting the perfect speaker in front of an audience is easy and safe with eSpeakers.

To learn more and contact, Dr. Turnbull, visit her website [www.DrHelenTurnbull.com](http://www.DrHelenTurnbull.com).