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For immediate release**Women in Ecommerce Presents – Social Media & New Technology: Promote and Prosper 2018**

Fort Lauderdale, FL (March 18, 2018) — The Florida Chapter of Women in Ecommerce™ announces their newest event, Promote and Prosper 2018 - Social Media & New Technology: taking place on Thursday, April 19, 2018 at ArtServe in Fort Lauderdale, FL.

Heidi Richards Mooney, Women in Ecommerce™ Founder and Event Chair says, *“We are honored to provide this program to a highly targeted audience of successful women entrepreneurs who want to expand their knowledge of social media where it will do the most good in their businesses.”*

What to Expect when you attend Promote and Prosper 2018

- Tools to help you, discover new ways to connect with your target audience – to help you connect with customers, manage your online presence, and grow your business.
- Strategies you can use in your business the very next day.
- Specific ways to Increase your online influence.
- Resources to add to your bottom line.

You will hear stories from other successful local business women and learn how they leverage specific tools to also promote their businesses. With our panel of experts, you will learn about the local business climate, cultural marketing, what's new, what's working and what's to come.

And according to Rosana Santos Calambichis President & CEO, Big Chef Catering, *“Attending Promote and Prosper 2018 will provide excellent opportunities to gauge where your business currently is and where it should be in today's marketplace. Participants will walk away with valuable new connections, rich content, action items and strategies to grow your business today and in the future. Learn and Network with the BEST and Brightest Local Business Experts in South Florida when you attend Promote and Prosper 2018.”*

Promote and Prosper takes place at ArtServe located at 1650 E. Sunrise Blvd, Fort Lauderdale, FL. The cost to attend runs \$78 for non-members and \$58 for members of Women in Ecommerce. To learn more about and register for Promote and Prosper 2018, visit <http://promoteandprosper2018.com>

About Women in Ecommerce: Since 2018, Women in Ecommerce™ has been helping women do business on the web by providing educational events, seminars, webinars, conferences and teleclasses via our website and social media platforms. We have a diverse membership of women from all walks of life representing 54 countries worldwide. Our members are work at home moms, professionals, educators, etailers, retail businesses, direct sales representatives, affiliate marketers, online sales professionals, auction site sellers and resellers, web designers, and other technology experts.

For more information about Women in Ecommerce™ visit www.WECAI.org today! To participate in or learn more about the event, contact Heidi Richards Mooney, Event Chair at 954-625-6606 or email her at heidi@wecai.org