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Local Florist to Participate in COVID 19 Memorials with Other Nationwide Volunteers

Davie, FL (February 23, 2021) On Monday, March 1st, Heidi Richards Mooney, Floral Artist and President of Eden Florist and Gift Baskets of Davie, FL is participating in a Nationwide movement in recognition of Essential Workers and those whose lives have been affected and lost by COVID-19. The Floral Heart Project, a COVID-19 Memorial effort, will lay floral hearts in cities and towns across the US in conjunction with a National Day of Mourning effort .

The [Floral Heart Project](#) was started by artist Kristina Libby in an effort to help the community create spaces for public grieving and to share support for people suffering during the pandemic. The COVID-19 Memorial effort which has been featured in the Washington Post, NBC, New Times, Buzzfeed, etc, has organized a national mobilization of volunteers to recognize our mounting COVID-19 losses. The project has partnered local florists, COVID-19 loss families and volunteers to lay hearts in cities and towns throughout the United States.

At 10 AM on March 1st, Heidi will be laying a 4 foot heart of roses on the grounds of Regent's Park of Sunrise at 9711 Oakland Park Blvd in Sunrise, Florida. Regents Park provides coordinated, comprehensive, services to meet the care needs of the individual resident and patient.

Rosemarie Marquez, Admissions Director with Regents Park offered the perfect location for the Heart to be displayed. It is a courtyard view surrounded by trees near the entrance with windows for all to see and appreciate including the staff, residents, patients and visitors.

According to Heidi Richards Mooney, *"The Floral Heart Project spoke to me. I took it as an opportunity to create something beautiful to show my love and support of those impacted by this global pandemic."*

While the project is non-partisan, the March 1st effort is aligned with Marked by COVID's work to create a National Day of Mourning. To date, over 50 mayors from around the United States have supported their resolution. The Floral Heart Project supports efforts that are actively focused on creating memorials now and permanent memorials in the future.

About Heidi and Eden Florist: Heidi Richards Mooney, AAF is a floral designer/artist, wedding consultant and event planner. Heidi has almost four decades as a business owner, with real-life, in-the-trenches business experience, running Eden Florist which has been serving the South Florida community since 1981. Their work has been recognized by the Miami Herald, South Florida Magazine, South Florida Business Journal and Channel 7 WSVN News as well as local and national radio stations. Learn more at www.EdenFlorist.com or call 954.981.5515.

To find out more information about nationwide laying, please visit <https://www.floralheartproject.com/covid-national-day-of-mourning>

To contact Rosemarie Marquez of Regent's Park, call (954)572-4000 Ext 115

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