The NEW ScaleUPCheckUP Web-based Assessment Benchmarks Your Risk Readiness.

ScaleUPCheckUP - a revolutionary online foundational health checkup for growing businesses in - provides a first step in helping business leaders rapidly identify areas of vulnerability, and cost-effective options with a skilled team that's aligned and missioned to solve your financial, legal and risk management challenges – collaboratively.

Boca Raton, Florida, October 24, 2018 - Having a scalable business means that your company's legal structure, compliance initiatives, and risk management posture are proactively optimized and harmonized - setting a solid foundation for growth. **ScaleUP** Enterprises offers an innovative approach to solving business risk challenges for growing organizations. This approach begins with the **ScaleUPCheckup** web assessment tool - recently featured on **Inc.Com** in "<u>The 5 Biggest</u> <u>Mistakes Every New Entrepreneur Makes When Launching a Startup.</u>"

According to Lauren Cohen, Esq., Founder of **ScaleUPCheckUP**, "Over time, we have consistently observed the challenges and consequences faced by growing businesses that haven't planned adequately against risk – and a gap in the availability of affordable services that address risk comprehensively. **ScaleUp** Enterprises offers the solution. Our expertise spans years of experience providing legal and business consulting, assisting companies with risk exposures which hadn't been fully anticipated in earlier stages of business operation."

About **ScaleUPCheckUP**: The newly-launched **ScaleUPCheckUP** web assessment offers an easy starting point for benchmarking risk readiness. Within **5 minutes**, this web assessment tool will deliver an indexed score of your **ScaleUP** readiness, based on a set of codified intelligence and know-how.

ScaleUPCheckUP delivers through ScaleUP Ambassador Network, a VIP professional resource network comprised of professionals spanning business legal and financial areas of expertise. Ambassadors oversee and coordinate the strategic network and vendors relationships, ensuring that client members are receiving coordinated, quality services from the right professionals at the right prices and on the right timeline. ScaleUP's complementary goals are to "Bulletproof Your Business" and "Get it Done – Right"!

About Lauren Cohen: Global entrepreneur and #1 bestselling author ('<u>Finding Your Silver Lining in the Business Immigration Process</u>" – 2017), Lauren A. Cohen is an attorney licensed in both the U.S. and Canada. Ms. Cohen is an expert concierge immigration and business advisor boasting a stellar track record of success. In 2008, Lauren started **e-Council Inc.**, an internationally-acclaimed company focused on providing concierge strategic full-service solutions for businesses seeking capital and foreign entrepreneurs seeking access to the U.S. market. Continuing in the tradition of sound strategic solutions, **ScaleUP Enterprises**, **LLC** was established in 2018 and **ScaleUPCheckUP** is Lauren's newest initiative, designed to impact entrepreneurs and business owners globally seeking to protect their businesses with strong foundations.

ScaleUPCheckUP's office is located at 874 Walker Rd. Suite C Dover, DE 19904. Call 866 724 0085 or email Lauren@scaleupcheckup.com. Ms. Cohen is available for speaking engagements, interviews and/or to submit articles for publication. To learn more, visit https://www.scaleupcheckup.com. To take the free ScaleUPCheckUP Business Success Assessment visit: https://www.scaleupcheckup.com/assessment/.

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